

PROFESSIONAL PROFILE

I am an experienced professional in digital marketing. Skilled in Web Development, User Experience, Branding & Identity, and much more. I have a strong background in information technology with a Bachelor of Science (BS) focused in Web Design & Interactive Media from the Art Institute of Los Angeles.

TECHNICAL SKILLS

Programming: HTML5, CSS3, Javascript, PHP, Wordpress, Bootstrap, JSON, XML

Software: Adobe Creative Suite, Microsoft Office, CMS Tools, Quickbase and more

CAREER DEVELOPMENT

NCR/Digital Insight - Senior Execuiton Specialist 06/15/15 - Present

- Draft communications for software releases, migrations, maintenances, and other planned activity in support of business priorities.
- Accurately and efficiently execute communications for various channels including emails, alerts, and other activities to take a communication from final draft to ready for send.
- Manage tools and resources. Pulling report, providing results and delivering meaningful insights to guide future email initiatives.

Oakwood Worldwide - Digital Marketing Specialist 02/17/14 - 05/1/15

- Collaborate and build strong cross-functional partnerships across the organization to deliver on priorities and manage deadlines.
- Segment, deploy, and track email campaigns across all platforms, browsers and devices.
- Using WordPress develop oakwoodworldwide.com while maintaining client-landing pages and overseeing monthly updates.

Sapient Nitro - Front End Developer 11/05/12 - 10/17/13

- Support cross functional teams to ensure we were delivering the best user-experience.
 - Using front end technologies maintain, add new features, pages and styles to a variety of responsive built sites.
 - Contribute to process improvements to deliver on strategy and identify additional opportunities for improvement.
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EDUCATION

The Art Institute of California - Los Angeles

- Bachelor of Science, Web Design & Interactive Media, 2010